

G3 Magazine

May 2013
Volume 5

Marc Katz

The secret behind Katz's
restaurant success

Katz Deli

Great cuisine for a great price

Top 10

Restaurants in your area

Best Healthy Recipes

That cleanse the palate

“Katz's Never Kloses”

Katz's
NEVER KLOSES

U.S. \$ 3.99



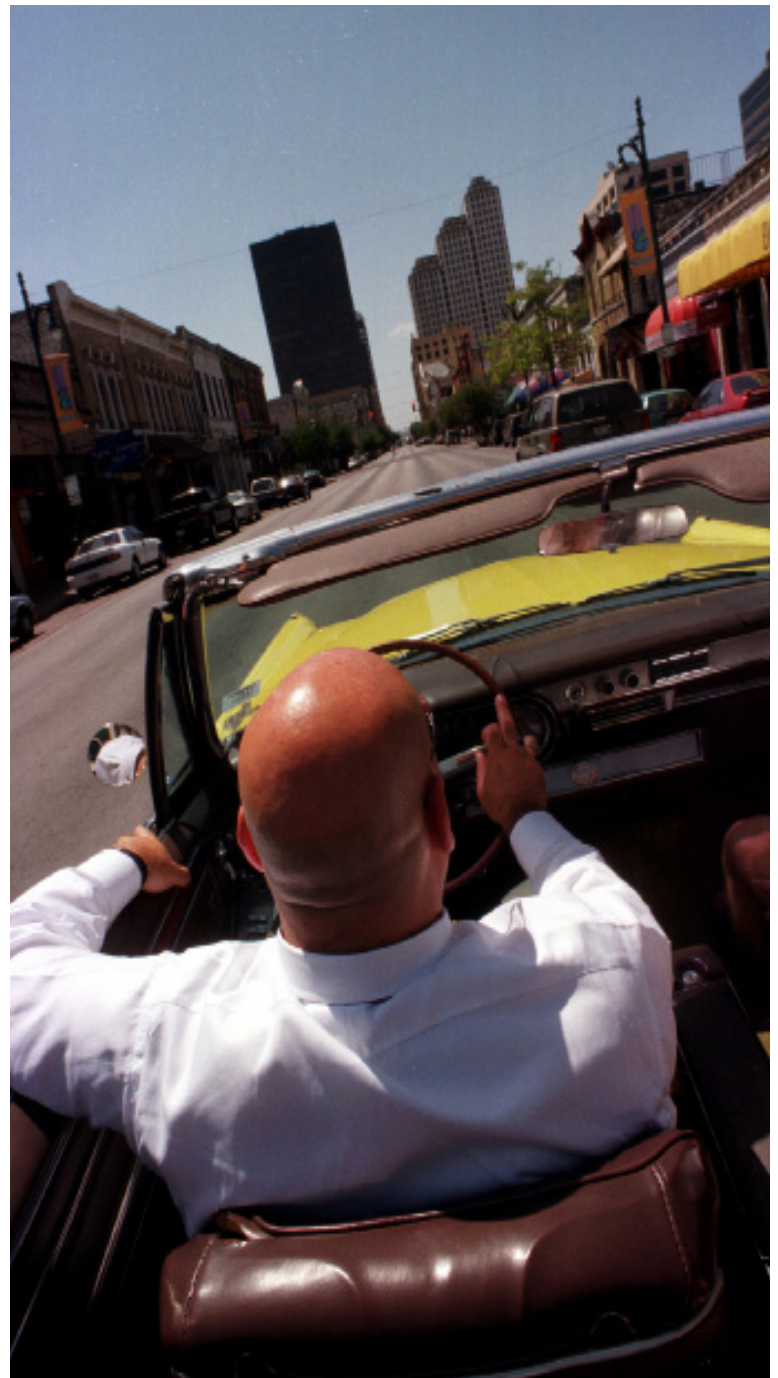
Katz's Deli:

A Personal Journey of Marc Katz Life

Imagine it's the summer of 1977 and you're driving a lime-green Plymouth Fury down West Sixth Street. Hitting a red light at Lamar Boulevard, you stop the car and sweat against the cracked vinyl seat. Suddenly a man comes running out of the sales office of the McMorris Ford auto dealership, once located where GSD&M is today. He's a salesman wearing cowboy boots and a western shirt. Waving and grinning, he's headed straight for your car. You don't know him; you only know this stoplight is taking way too long.

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Marc driving to Katz's Deli

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Marc Katz engaging with costumers inside Katz's Deli

“The **bald-headed Jewish deli dynamo is everywhere.** On TV. On the radio. In your face. And always, always, **never klosing.**”

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Marc Katz and his wife

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“My dad... was the greatest influence on my life. My dad was the greatest restaurateur I ever knew... My dad’s presence is still in this restaurant.”



Marc Katz appreciating the ambience

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Katz’s Deli never closes its doors

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Link to previous Issues

G3 Magazine Logo

Social Media Icons

Main Headline with link to
Marc Katz's personal website

Cover Image:

Marc Katz in his car infront of
Katz's Deli

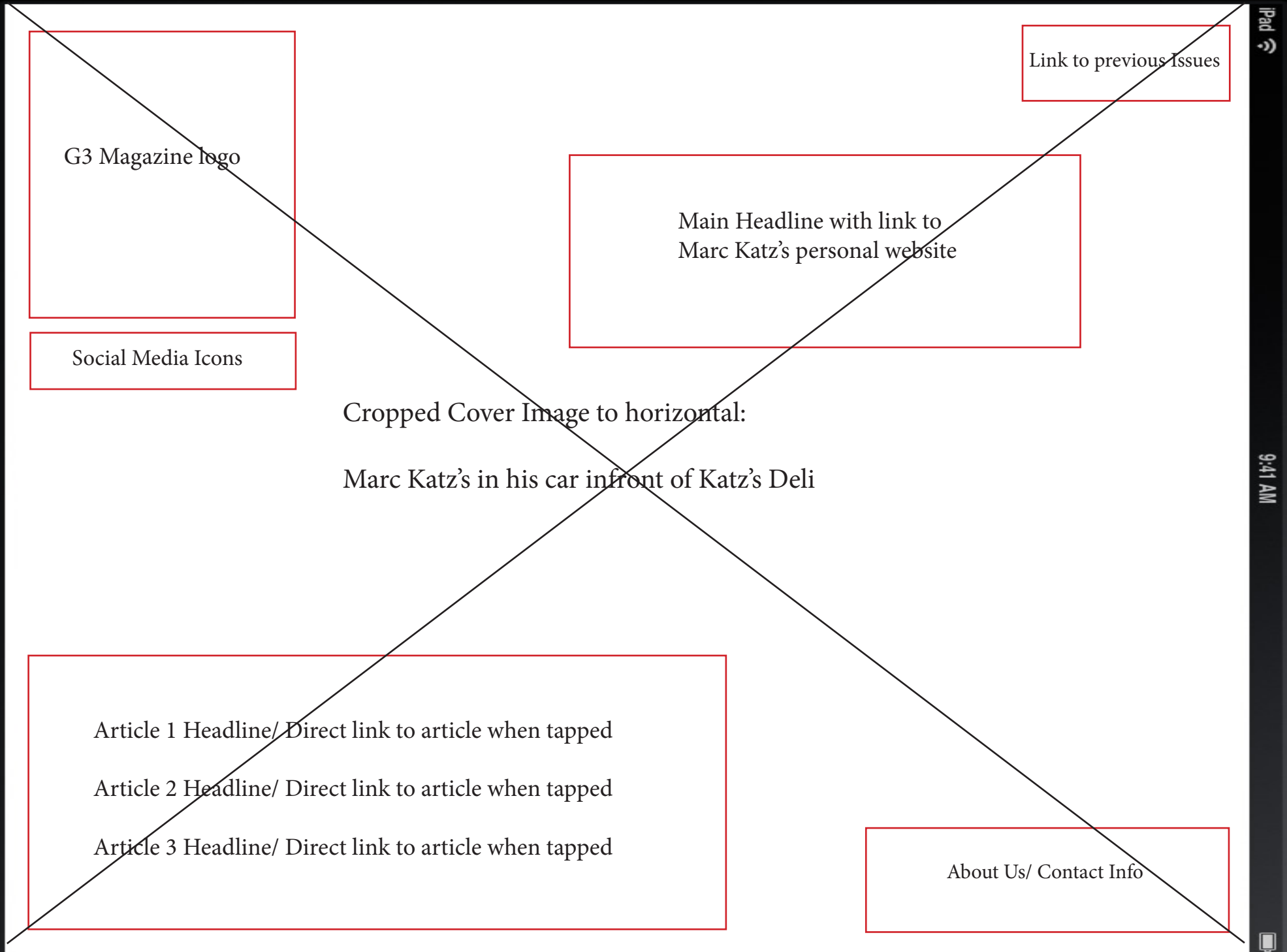
Article 1 Headline/ Direct link to article
when tapped

Article 2 Headline/ Direct link to article
when tapped

Article 3 Headline/ Direct link to article
when tapped

About Us/ Contact Info

Cover Horizontal



G3 Magazine logo

Link to previous Issues

Social Media Icons

Main Headline with link to
Marc Katz's personal website

Cropped Cover Image to horizontal:

Marc Katz's in his car in front of Katz's Deli

Article 1 Headline/ Direct link to article when tapped

Article 2 Headline/ Direct link to article when tapped

Article 3 Headline/ Direct link to article when tapped

About Us/ Contact Info

Swipe finger on screen to access Article 1



Photo Caption

Pull Quote

Headline and Sub-headline

Text



Photo Caption

Headline and Sub-headline

Pull Quote

Text

Article 2 Headline

Interactive image of Marc Katz entertaining his customers
When tapped the image turns into a video of Katz's Deli
Watch video as is or expand it to full screen.

Thumbnail Caption

Pull Quote

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Article 2 Headline

Interactive image of Marc Katz entertaining his customers
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Watch video as is or expand it to full screen.

Thumbnail Caption

Text

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Article 3 headline/ Panorama image of katz's Deli

Text

Photo Caption

Interview of Marc katz's personal experiences
Automatically enlarges when played

Link to Katz's Deli website and Katz's menu etc.

Pull Quote

Text

Headline 3/
Panorama of
Katz's Deli

Photo
Caption

Interview of Marc katz's
personal experiences

Automatically enlarges
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Link to Katz's Deli website and
menu etc.